

Chappell Red Angus



11TH ANNUAL BULL & FEMALE SALE



MARCH 1, 2025

MILL HALL, PA

Lunch at Noon ~ Sale at 1:00 pm EST

DVAuction
Broadcasting Real-Time Auctions

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Broadcasting Real-Time Auctions

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Join us at noon on sale day for lunch!

Directions:

Chappell Red Angus is located at 94 Chappell Lane, Mill Hall, PA
From I-80, take the Lock Haven exit (exit 178)
Turn onto 220N and proceed to the first exit on the right (Mackeyville/Rote exit)
Turn right onto Auction Road (State Rt 2008) and proceed 1.7 miles to stop sign
Go straight at stop sign and proceed 0.3 miles
Take first left onto Eisenhower Cross Rd/T364 and proceed 1 mile to stop sign
Turn left onto East End Mountain Rd/T359 and proceed 0.3 miles
Take first right onto Chappell Lane

Sale Day Phones:

Dan Chappell: 570-263-0410
Erica Chappell: 814-876-6529
Kyle Gilchrist: 641-919-1077
Wade Vonada: 570-263-0094
Todd Hillegas: 570-337-9811
Rob Hess: 717-821-1782

RAAA Representative

Lindsay Upperman PhD: 717-816-0706
(Red Angus Representative)

Lodging:

Brown's Hill Tavern & Motel
717 Browns Hill Road
Mill Hall, PA 17751
(570) 726-3090

Comfort Inn
31 Hospitality Lane
Mill Hall, PA 17751
(570) 726-4901

Hampton Inn & Suites
24 Hospitality Lane
Mill Hall, PA 17751
(570) 726-3939

Visit Our Website:

www.chappellredangus.com

View our website for additional pictures, videos & supplemental data information on all animals.

Special Note:

All animals have been ultrasounded for carcass data. All bulls have been semen tested. All open heifers have been brucellosis vaccinated. All animals have also been GGP-LD/50K tested. Retaining 50% semen interest in all yearling bulls. Supplemental data sheets will be provided sale day for any missing or updated information. Updates will also be posted on www.chappellredangus.com as they become available.

All delivery in PA and surrounding states will be free of charge. Also, Dan is planning a western run to at least Iowa and possibly Oneal, Nebraska. If you are in the midwest and can meet us on I-80, that would be great. Please make tentative arrangements before the sale. Any animals taken home sale day will receive \$100 per head discount. We recommend purchasing life insurance immediately after your purchase.

Red Angus Feeder Calf Certification Program Tags



- Traceability to at least 50% Red Angus Bloodlines
- Source Verified to the Ranch of Origin
- Group Age Verified



For Cattle Insurance

Contact: Jame Krieger by text or phone
on sale day: (812)208-0956

Friends and Fellow Cattlemen,

We would like to welcome you to the 11th annual Chappell Red Angus bull & female sale. First off, we would like to thank all of our past customers! We wouldn't be here today without you. Your support is greatly appreciated and we value your trust in our genetics.

This year, we were able to bring in cattle from a few top-notch farms in our area, allowing us to bring you, arguably, the best group of cattle from this region. Thank you to our cooperators for entrusting us with the care of your animals from weaning to yearling. Whether you are looking for power and performance, maternal traits, calving ease, carcass data or structural correctness and phenotype, we have a bull or female that fits the bill!

Our mission is to provide breed leading and proven genetics to our customers. While this is a relatively small group of cattle we are selling, we feel this is the best group of heifers and bulls we have ever sold to date. I know we say this every year, but I guess we wouldn't be doing our job if this wasn't the case.

We are very excited about this group of animals and would like to personally invite you to come by for a visit to evaluate the cattle anytime. We will have all the animals penned on Friday before the sale. We will have dinner around 5pm on Friday, February 28th. Lunch will be provided at noon on Saturday, March 1st and the sale will start at 1pm (EST). The sale videos will be available for viewing 1-2 weeks prior to the sale on our website, as well as on DV Auction. If you are unable to attend the sale, the sale will be broadcast live via DV Auction. We truly look forward to seeing you on sale day, whether you intend to bid, buy or just come by to visit!

Best Regards,
Dan & Erica Chappell



Reference Sires

Bieber Blue Chip H302 Reg #: 4303789 BIEBER CL STOCKMARKET E119 x BIEBER IRON ORE A104	ProS 202	HB 103	GM 99	CED 19	BW -6.1	WW 67	YW 112	ADG 0.28	DMI 1.02	MILK 23	ME -1	HPG 14	CEM 13	STAY 19	MARB 1.26	YG 0.09	CW 23	REA 0.37	FAT 0.06
	1%	1%	3%	4%	3%	49%	40%	31%	75%	73%	24%	24%	1%	7%	1%	58%	52%	17%	95%
Bieber Jumpstart J137 Reg #: 4463653 BIEBER CL ENERGIZE F121 x GMRA TRINITY 5222	ProS 127	HB 57	GM 70	CED 15	BW -2.8	WW 98	YW 170	ADG 0.45	DMI 1.32	MILK 30	ME 25	HPG 20	CEM 10	STAY 13	MARB 0.42	YG 0.11	CW 41	REA 0.50	FAT 0.06
	20%	38%	20%	21%	31%	1%	1%	1%	91%	16%	99%	1%	12%	65%	49%	69%	13%	9%	95%
KJL/CLZB Complete 7000E Reg #: 3796236 LEACHMAN PLEDGE A282Z x BECKTON NEBULA P P707	ProS 107	HB 11	GM 96	CED 14	BW -2.5	WW 79	YW 135	ADG 0.35	DMI 1.57	MILK 25	ME 10	HPG 11	CEM 4	STAY 11	MARB 1.06	YG 0.11	CW 35	REA 0.16	FAT 0.02
	41%	93%	4%	41%	36%	15%	9%	7%	97%	58%	80%	68%	90%	82%	2%	70%	20%	45%	57%
Bieber CL Stockmarket E119 Reg #: 3751659 PIE STOCKMAN 4051 x ANDRAS FUSION R236	ProS 142	HB 57	GM 85	CED 16	BW -4.8	WW 79	YW 132	ADG 0.33	DMI 1.55	MILK 26	ME 8	HPG 14	CEM 12	STAY 13	MARB 1.18	YG 0.19	CW 26	REA 0.27	FAT 0.08
	10%	38%	8%	20%	9%	15%	11%	10%	96%	50%	68%	24%	3%	71%	1%	91%	44%	28%	99%
HRP Raisland Quarterbak 2704 Reg #: 4637595 PIE QUARTERBACK 789 x 9 MILE FRANCHISE 6305	ProS 107	HB 41	GM 66	CED 12	BW -0.6	WW 80	YW 137	ADG 0.36	DMI 1.19	MILK 32	ME 12	HPG 10	CEM 6	STAY 15	MARB 0.56	YG 0.02	CW 23	REA 0.26	FAT 0.02
	41%	64%	25%	65%	68%	13%	7%	5%	86%	10%	86%	76%	62%	46%	27%	30%	52%	30%	50%
GMRA Tesla 6214 Reg #: 3538390 GMRA TRILOGY 0226 x GMRA PEACEMAKER 1216	ProS 194	HB 119	GM 75	CED 14	BW -3.3	WW 72	YW 120	ADG 0.30	DMI 1.21	MILK 35	ME 13	HPG 14	CEM 13	STAY 24	MARB 0.60	YG 0.16	CW 42	REA 0.24	FAT 0.04
	1%	1%	16%	35%	24%	31%	25%	21%	86%	3%	90%	24%	1%	1%	22%	85%	11%	32%	84%
LSF SRR President 8177F Reg #: 3925037 LSF SRR COMMANDER 5906C x LSF NIGHT CALVER 9921W	ProS 183	HB 112	GM 71	CED 15	BW -4.5	WW 78	YW 115	ADG 0.23	DMI 1.00	MILK 37	ME -8	HPG 13	CEM 12	STAY 18	MARB 0.88	YG -0.05	CW 25	REA 0.44	FAT 0.01
	1%	1%	19%	27%	11%	16%	34%	64%	74%	1%	9%	30%	2%	12%	4%	11%	46%	12%	32%
Chappell Home Run H418 Reg #: 4250075 FEDDES BRUNSWICK D202 x BROWN PACESETTER Y7170	ProS 172	HB 86	GM 86	CED 16	BW -2.2	WW 75	YW 119	ADG 0.28	DMI 1.34	MILK 30	ME 8	HPG 11	CEM 9	STAY 20	MARB 0.94	YG -0.09	CW 29	REA 0.78	FAT 0.03
	2%	6%	8%	20%	41%	24%	27%	32%	92%	16%	68%	64%	15%	5%	3%	7%	34%	3%	70%
PIE Captain 057 Reg #: 4388923 PIE QUARTERBACK 789 x 9 MILE FRANCHISE 6305	ProS 91	HB 57	GM 34	CED 15	BW -5.0	WW 68	YW 113	ADG 0.28	DMI 0.86	MILK 34	ME 5	HPG 10	CEM 9	STAY 15	MARB 0.42	YG 0.04	CW 6	REA 0.34	FAT 0.06
	61%	38%	75%	29%	7%	44%	38%	32%	62%	4%	55%	68%	18%	44%	49%	39%	92%	20%	97%
WFL Merlin 018A Reg #: 1628086 LJC MERLIN T179 x BROWN COMMITMENT S7206	ProS 50	HB -12	GM 62	CED 15	BW -3.9	WW 85	YW 131	ADG 0.29	DMI 0.63	MILK 35	ME 0	HPG 8	CEM 7	STAY 4	MARB 0.52	YG -0.18	CW 19	REA 0.47	FAT -0.03
	93%	99%	30%	26%	16%	7%	11%	25%	39%	2%	29%	91%	45%	99%	32%	3%	63%	11%	4%
9 Mile Allstar 0701 Reg #: 4294191 PIE QUARTERBACK 789 x 9 MILE FRANCHISE 6305	ProS 160	HB 70	GM 90	CED 18	BW -6.1	WW 80	YW 136	ADG 0.36	DMI 1.34	MILK 33	ME 14	HPG 13	CEM 11	STAY 17	MARB 0.97	YG 0.03	CW 25	REA 0.33	FAT 0.03
	5%	20%	6%	5%	3%	14%	8%	6%	92%	5%	91%	28%	4%	25%	3%	33%	45%	21%	64%
Gilchrist Black Ashland 101J Reg #: 4565391 G A R ASHLAND x WFL MERLIN 018A	ProS 154	HB 44	GM 110	CED 18	BW -3.2	WW 80	YW 139	ADG 0.37	DMI 1.23	MILK 27	ME 13	HPG 10	CEM 9	STAY 15	MARB 0.93	YG 0.01	CW 44	REA 0.56	FAT 0.02
	6%	60%	2%	7%	25%	13%	7%	4%	87%	39%	90%	77%	19%	47%	3%	28%	8%	7%	52%
TW Spartacus 4813 Reg #: 3931069 BIEBER SPARTACUS A193 x T.W. MAJOR LEAGUE	ProS 79	HB 36	GM 43	CED 14	BW -1.8	WW 75	YW 117	ADG 0.26	DMI 0.83	MILK 27	ME 6	HPG 9	CEM 8	STAY 13	MARB 0.46	YG 0.19	CW 24	REA -0.09	FAT 0.04
	74%	71%	61%	38%	48%	24%	31%	42%	59%	44%	58%	89%	33%	71%	42%	91%	50%	85%	83%
JLW Franchise 5442 Reg #: 4533793 9 MILE FRANCHISE 6305 x 5L GUNFIRE 1173-6966	ProS 138	HB 73	GM 64	CED 15	BW -3.0	WW 59	YW 102	ADG 0.27	DMI 0.89	MILK 32	ME 5	HPG 11	CEM 12	STAY 16	MARB 0.38	YG 0.03	CW 33	REA 0.47	FAT 0.03
	13%	16%	27%	27%	28%	75%	58%	37%	64%	9%	53%	54%	2%	27%	56%	35%	26%	11%	76%
JYJ President K6386 Reg #: 4607387 LSF SRR PRESIDENT 8177F x BROWN AA PRESTIGIOUS B5153	ProS 159	HB 110	GM 49	CED 21	BW -6.7	WW 65	YW 99	ADG 0.21	DMI 0.87	MILK 31	ME -3	HPG 11	CEM 12	STAY 21	MARB 0.82	YG 0.12	CW 7	REA -0.09	FAT 0.04
	5%	1%	50%	1%	1%	56%	65%	72%	63%	15%	17%	64%	2%	2%	6%	71%	91%	85%	82%
BW Brutus 2007 Reg #: 4229912 3SCC DOMAIN A163 x BROWN ORACLE B112	ProS 128	HB 47	GM 81	CED 17	BW -1.7	WW 71	YW 117	ADG 0.28	DMI 0.64	MILK 26	ME 8	HPG 14	CEM 7	STAY 14	MARB 0.58	YG 0.10	CW 38	REA 0.23	FAT 0.02
	20%	54%	11%	10%	50%	35%	31%	28%	40%	52%	72%	23%	47%	51%	24%	63%	16%	34%	54%
CHAPPVIGUS Ranchmaster J2108 Reg #: 4386671 WEDEL RANCHMASTER 9052G x BROWN JYJ REDEMPTION Y1334	ProS 104	HB 43	GM 61	CED 18	BW -7.1	WW 66	YW 110	ADG 0.27	DMI 0.85	MILK 30	ME 0	HPG 11	CEM 9	STAY 12	MARB 0.70	YG 0.21	CW 18	REA -0.26	FAT 0.03
	45%	60%	32%	6%	1%	52%	43%	35%	61%	16%	28%	61%	15%	77%	13%	93%	66%	96%	76%
Pie Hollywood 222 Reg #: 4702973 BROWN CRSB CONFIDENCE G1410 x PIE QUARTERBACK 789	ProS 114	HB -2	GM 115	CED 16	BW -2.2	WW 108	YW 187	ADG 0.49	DMI 2.29	MILK 32	ME 28	HPG 11	CEM 7	STAY 9	MARB 0.89	YG 0.06	CW 71	REA 0.81	FAT 0.03
	33%	97%	1%	17%	41%	1%	1%	1%	99%	8%	99%	54%	42%	95%	4%	44%	1%	3%	63%



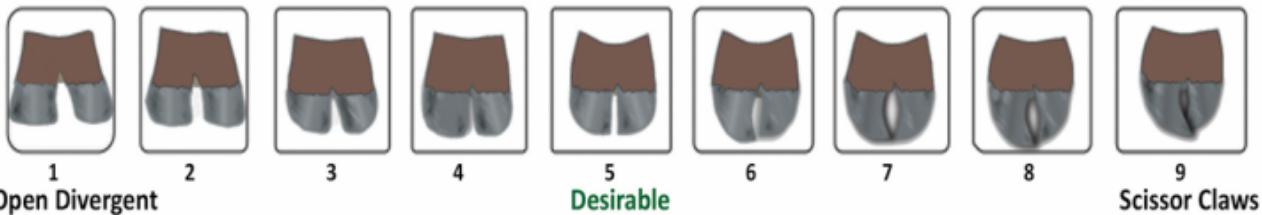
Attention PA customers: Most of these bulls qualify for the PA Bull Credit Program, which qualifies you for a \$1,500 credit towards your bull purchase (minimum purchase price of \$3,500). For more information on the program, visit <https://www.beefexcellence.com/bull-credit-program> . Look for the keystone symbol to identify bulls that qualify.

A special thanks to our cooperators for entrusting us with some of your best genetics to raise and develop from weaning to yearling.

- B. Wessner Farms - Buddy & Cheree Wessner - New Tripoli, PA
- Hillegas Red Angus - Todd & Rich Hillegas - Montoursville, PA
- Limestone Run Farm - Georgia & Brent Pfleeger - Milton, PA
- Matthews Circle K Farm - Stanley Matthews - Tioga, PA
- Martin Hill Livestock - Jim Ellenberger & family - Kittanning, PA
- Metz Family Farm - Dan & Becky Metz - Utica, PA
- Whitley Red Angus - Timothy Whitley - Horton, AL

Foot and Leg Scoring Reference

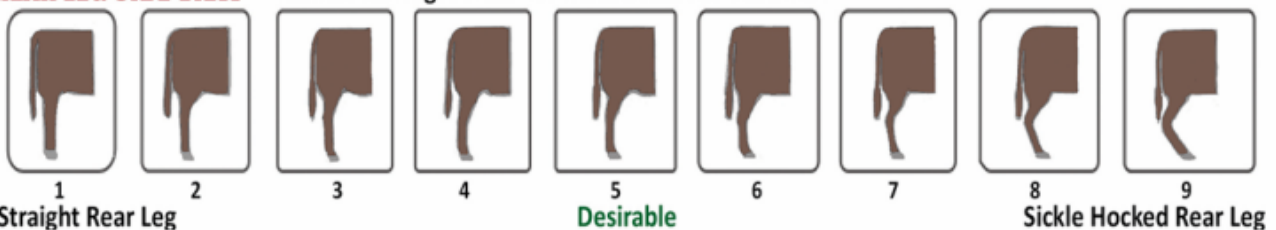
CLAW SHAPE Reference: Shape (primarily curl) and unevenness of the claw set.



FOOT ANGLE Reference: Strength of pastern, depth of heel and length of foot.



REAR LEG SIDE VIEW Reference: Angle measured at the front of the hock.



We are selling a future IVF flush

**Lot 1: 16 EPD's
in the Top 23%.
ProS, GM, ADG &
Marb are all Top 1%**

Lot 1 CHAPPELL LIBERTY M487

Born: 1/9/24 1A Reg #: 4904168

PIE QUARTERBACK 789
9 MILE ALLSTAR 0701
RAISLAND REBELLA 842-906

HXC PATENT 6608D
CHAPPELL LIBERTY G404
CHAPPELL MISS LIBERTY D342

BW ACT:	68
205 Wt:	624
365 Wt:	1035
REA:	11.94
FAT:	0.25
IMF:	4.51
Frame Sc:	6.1
Claw Sc:	5.5



MARB	YG	CW	REA	FAT
1.03	-0.01	40	0.43	0
1%	17%	7%	7%	19%

ProS	HB	GM	CED	BW	WW	YW	ADG	DMI	MILK	ME	HPG	CEM	STAY
179	67	112	16	-3.3	81	143	0.39	1.46	29	17	12	9	18
1%	23%	1%	11%	23%	6%	2%	1%	98%	23%	98%	35%	19%	11%

Lot 1: This is a once in a lifetime female and for us it's once in 36 years of breeding Red Angus cattle. When we breed cattle, we want to cover all the bases so the outcome is the most complete and well-rounded package possible. This includes phenotype first, a good EPD profile, as well as ultrasound and genomic data. We give every animal the chance to succeed or fail equally.

What makes Chappell Liberty M487 so special is she succeeded at the very top in every category like no other. Let's talk about her performance record. She started with a 68 lb BW (below average), had a 624 lb WW (above average), and a 1035 lb YW (above average). Her ultrasound scan put her at a 4.51 IMF (above average), a 0.25 BF (below average), and a 11.94 REA (above average). To complete all these performance categories at the top of the class is a very hard feat to accomplish!

Her EPD profile may be the best we have ever seen with 16 categories in the top 23% of the breed. She stacks the deck with maternal traits, light birth

weight/calving ease traits, high growth traits and some of the best carcass traits you will find. She has good feet and legs, lots of guts, she is the longest heifer in the pen by far and, maybe the best part, is she is a 6-frame heifer. You can breed her to any of the modern Red Angus bulls and get some size and length out of her calves. If you are interested in this heifer please give us a call, we would love to chat with you about the entire cow family. **We are selling a future IVF flush with the bull of your choice. We are guaranteeing 6 embryos. We are not retaining any embryos over 6, they are all yours.**



Chappell Liberty M487

Lot 2: 8 EPD's in the Top 9%

Lot 2 CHAPP-HILL HEDGE FUND M02

Born: 1/8/24 1A Reg #: 4894792

BIEBER CL STOCKMARKET E119
BIEBER BLUE CHIP H302
BIEBER ROSE 162C

GM ATOMIC SKY 904
CHAPPELL MISS MOLLY KE2
CHAPPELL MISS MOLLY C330



BW ACT:	76
205 Wt:	696
365 Wt:	1233
REA:	15.34
FAT:	0.29
IMF:	6.89
Frame Sc:	5.0
Claw Sc:	5.0

MARB	YG	CW	REA	FAT
1.06	0.16	26	0.23	0.06
1%	91%	45%	32%	99%

ProS	HB	GM	CED	BW	WW	YW	ADG	DMI	MILK	ME	HPG	CEM	STAY
158	71	87	18	-3.3	79	135	0.35	1.36	27	8	13	12	15
2%	17%	4%	5%	23%	9%	5%	3%	96%	41%	75%	24%	1%	41%



Lot 2: Chapp-Hill Hedge Fund M02 earned his right to lead off this sale. He was the only bull on test to have over 100 ratios in WW, YW, IMF & REA. He is a true curve bender in the fact he has

light birthweight to high growth traits, along with the highest maternal traits possible. He is also a marbling monster; he has the highest IMF scan in the sale at 6.89 and the highest marbling EPD in the sale with a whopping 1.06. Not very often will you find a bull that has a top 5% CED and goes to a 5% YW in the same package.



Bieber Blue Chip

Lot 3: 17.28 REA!

Lot 3 CHAPPELL MVP M488

Born: 1/11/24 1A Reg #: 4904180

PIE QUARTERBACK 789
9 MILE ALLSTAR 0701
RAISLAND REBELLA 842-906

CHAPPELL APACHE F382
CHAPPELL PRIDE J430
VANWYE PRIDE 340



BW ACT:	64
205 Wt:	682
365 Wt:	1173
REA:	17.28
FAT:	0.29
IMF:	4.21
Frame Sc:	5.2
Claw Sc:	5.0

MARB	YG	CW	REA	FAT
0.74	-0.09	25	0.61	0.01
8%	3%	46%	2%	45%

ProS	HB	GM	CED	BW	WW	YW	ADG	DMI	MILK	ME	HPG	CEM	STAY
103	37	66	15	-5	84	130	0.29	1.37	31	17	12	9	13
52%	80%	21%	19%	6%	4%	8%	18%	97%	10%	98%	47%	19%	73%



Lot 3: Chappell MVP M488 has set a new bar with the largest REA scan ever recorded (17.28 with a 118 ratio) at Chappell Red Angus. On a 1173 lb frame, that's huge. It equals 1.47 inch of rib eye per

100 pounds of body weight. He is a well-balanced bull with a nice rear quarter and the right frame size for the times. His dam, Chappell Pride J430, is black hided and insures an outcross pedigree. His maternal grand dam still carries a 110 MPPA at 12 years of age. His dam's embryos sell as Lot 22.

Lot 4: 6 EPD's in the Top 1%

Lot 4 CHAPPELL SHOWTIME M489

Born: 1/12/24 Category 2 Reg #: 4904192

BIEBER CL ENERGIZE F121
BIEBER JUMPSTART J137
BIEBER GALLEE 390G

STRA RELENTLESS
CHAPPELL ADELLE K455
CHAPPELL ADELLE F383



BW ACT:	72
205 Wt:	743
365 Wt:	1299
REA:	14.5
FAT:	0.23
IMF:	4.22
Frame Sc:	5.7
Claw Sc:	5.0

MARB	YG	CW	REA	FAT
0.65	0.05	54	0.67	0.03
14%	44%	1%	1%	76%

ProS	HB	GM	CED	BW	WW	YW	ADG	DMI	MILK	ME	HPG	CEM	STAY
152	60	92	14	-2.7	95	157	0.39	1.37	34	14	17	8	13
3%	36%	2%	28%	33%	1%	1%	1%	97%	2%	94%	1%	25%	67%



Lot 4: We named this bull Showtime for a reason. His bone structure is superior, he is clean fronted, he has thickness throughout his rear quarter, he has tremendous depth of body, his feet are as good as they get in size and shape and

he has a quiet disposition. He went from a 72Lb BW to an explosive 1299 YW and he has excellent scan data. He has the highest growth EPDs in the sale with WW, YW, & ADG all in the top 1% of the breed. In addition, his HPG, CW and REA are all in the top 1% of the breed. His dam, Chappell Adelle K455, posted the highest IMF scan (9.27) to date at Chappell Red Angus, and also scanned a 12.82 REA, so the carcass is real. His maternal grand dam, Chappell Adelle F383, has a 109 MPPA and has the lot 10 bull in the sale. Chappell Showtime M489 does have one small flaw, he has a small spec of white between his naval and his front legs, making him a category 2. However, he is still 100% Red Angus. Out of all the visitors we have had this year from Red Angus breeders, he has been the crowd favorite.

Lot 5: 8 EPD's in the Top 10%

Lot 5 CHAPPELL COMPLETE ME3

Born: 2/26/24 1A Reg #: 4910654

LEACHMAN PLEDGE A282Z
KJL/CLZB COMPLETE 7000E
HXC 507C

9 MILE FRANCHISE 6305
CHAPPELL ROBIN J435
CHAPPELL ROBIN G392



BW ACT:	80
205 Wt:	644
365 Wt:	1183
REA:	12.02
FAT:	0.18
IMF:	4.05
Frame Sc:	5.9
Claw Sc:	5.0

MARB	YG	CW	REA	FAT
0.71	-0.03	38	0.43	0
10%	14%	8%	7%	9%

ProS	HB	GM	CED	BW	WW	YW	ADG	DMI	MILK	ME	HPG	CEM	STAY
126	45	82	12	-2.7	80	137	0.36	1.8	29	10	12	5	15
20%	66%	6%	66%	33%	7%	4%	2%	99%	23%	83%	40%	83%	51%



Lot 5: Chappell Complete ME3, along with the lot 6 bull, were the high gainers on test this year at 3.7 pounds per day. We grow them out to be functional bulls, we do not feed them out like steers. This Complete son has been getting a lot of attention and he should. His carcass data follows in his daddy's footsteps and coming out of the Robin cow family, it keeps his phenotype flawless. He excels in true beef performance, his carcass traits are all in the top 14% of the breed, his growth is in the top 7% and his maternal traits are all above average.

Lot 6: 8 EPD's in the Top 9%

Lot 6 CHAPP-BW ROCKET 2411

Born: 1/21/24 1A Reg #: 4899872

BIEBER CL ENERGIZE F121
BIEBER JUMPSTART J137
BIEBER GALLEE 390G

BROWN ORACLE B112
CH ROCKETTE 1734
CH ROCKETTE 3058



BW ACT:	81
205 Wt:	615
365 Wt:	1155
REA:	14.54
FAT:	0.2
IMF:	3.49
Frame Sc:	6.1
Claw Sc:	5.0

MARB	YG	CW	REA	FAT
0.73	0.08	40	0.46	0.04
8%	60%	6%	6%	86%

ProS	HB	GM	CED	BW	WW	YW	ADG	DMI	MILK	ME	HPG	CEM	STAY
149	53	96	14	-3.1	79	134	0.34	0.83	27	16	13	8	15
4%	50%	1%	37%	26%	9%	5%	4%	64%	35%	97%	25%	25%	40%



Lot 6: Chapp-BW Rocket 2411, along with Lot 5, was the high gaining bull on test at 3.7 pounds per day. This is one of the longest bulls in the sale and

sitting at a 6.1 frame he will add plenty of frame and power to your next calves. He is the last Jumpstart in the sale so don't miss out on everything he has to offer. He posted a 14.54 REA (113 ratio), he is a true curve bender with a -3.1 BW to top 9% growth. His maternal traits are way above average as well. His GM EPD sits at the top 1%, so it's going to be hard to find another Jumpstart calf that will top this guy's TOTAL performance.

Lot 7: 15.78 REA

Lot 7 CHAPPELL ALL PRO M494

Born: 1/17/24 1A Reg #: 4904178

PIE QUARTERBACK 789
9 MILE ALLSTAR 0701
RAISLAND REBELLA 842-906

FEDDES BRUNSWICK D202
CHAPPELL WINDSONG J427
HUTCH MS WINDSONG 7705



BW ACT:	84
205 Wt:	721
365 Wt:	1297
REA:	15.78
FAT:	0.3
IMF:	4.05
Frame Sc:	5.9
Claw Sc:	5.0

MARB	YG	CW	REA	FAT
0.66	0.03	29	0.52	0.04
13%	30%	29%	3%	90%

ProS	HB	GM	CED	BW	WW	YW	ADG	DMI	MILK	ME	HPG	CEM	STAY
124	54	71	15	-2.8	84	136	0.33	1.15	30	11	10	10	14
22%	48%	15%	18%	31%	4%	4%	6%	90%	16%	89%	74%	5%	53%



Lot 7: Every year there is a bull that for one reason or another is my favorite (Dan) and Chappell All Pro M494 has been the one since birth. This bull has excelled in every performance category that has

been thrown his way from a moderate BW to top 6% growth, excellent maternal values, along with top notch carcass traits. He posted a 15.78 REA scan, a 721 WW, a 1297 YW and a 4.05 IMF. What more could you ask for? He is smooth made with plenty spring of rib, long bodied, good hip, excellent feet and a personality and disposition that can't be beat.

Lot 8: 8 EPD's in the Top 8%

Lot 8 CHAPP-MPKE BLACK ELLIOT 406

Born: 3/7/24 Category 2 Reg #: 4934582

G A R ASHLAND
GILCHRIST BLACK ASHLAND 101J
3SCC EUCLA G128

BROWN PACESETTER Y7170
CH ELEANOR 1712
CH ELEANOR 1075



BW ACT:	69
205 Wt:	691
365 Wt:	1147
REA:	14.09
FAT:	0.32
IMF:	4.55
Frame Sc:	4.6
Claw Sc:	5.0

MARB	YG	CW	REA	FAT
0.9	0.06	32	0.34	0.03
2%	51%	19%	18%	75%

ProS	HB	GM	CED	BW	WW	YW	ADG	DMI	MILK	ME	HPG	CEM	STAY
171	80	91	18	-5	69	114	0.28	0.94	29	10	13	10	18
1%	8%	2%	4%	6%	34%	28%	24%	75%	18%	85%	22%	5%	8%



Lot 8: Chapp-MPKE Black Elliot 406 is a black-hided red gene carrier outcross bull. He is a heifer bull on steroids and a “do everything” bull in one package. Let’s talk about EPDs; he has 13 EPDs in

Top 25% of the breed. He is one of the highest maternal bulls in the sale, has a 1% ProS, 8% HB, 4% CED, a -5.0 BW (top 6%), 22% HPG, 5% CEM, and 8% Stay. He has one of the best carcass profiles in the sale, check out his .90 Marb EPD! His dam has an impressive 105 MPPA. If you’re looking for a moderate framed bull, check out the pedigree a little deeper for yourself.

Lot 9: Marb in the Top 6%

Lot 9 CHAPP-MCKF STOCKPILE 20

Born: 3/12/24 1A Reg #: 4937364

PIE STOCKMAN 4051
BIEBER CL STOCKMARKET E119
BIEBER CL ADELLE 475C

WFL MERLIN 018A
MBC HARPER 027
MBC DESIREE 630



BW ACT:	72
205 Wt:	811
365 Wt:	1332
REA:	13.57
FAT:	0.26
IMF:	4.33
Frame Sc:	6.0
Claw Sc:	5.5

MARB	YG	CW	REA	FAT
0.78	0.03	19	0.19	0.02
6%	34%	68%	40%	56%

ProS	HB	GM	CED	BW	WW	YW	ADG	DMI	MILK	ME	HPG	CEM	STAY
94	18	76	13	-2.2	73	122	0.3	0.8	30	5	12	9	7
65%	97%	10%	47%	42%	21%	16%	14%	61%	16%	59%	40%	12%	99%



Lot 9: Chapp-MCKF Stockpile 20 has tremendous spring of rib. He is long bodied with great feet in size and shape, he is clean fronted with a square hip

and huge rear quarter. He has the heaviest adjusted WW (811 lb) and YW (1332 lb) in the sale. He also has the largest spread from BW to YW in the sale. If you need to add pounds to your calves with a lot of style and depth of body this is your bull. The dams MPPA is 104.

Lot 10: 5 EPD's in the Top 8%

Lot 10 CHAPPELL PRIME TIME M501

Born: 4/3/24 1A Reg #: 4904164

PIE QUARTERBACK 789
HRP RAISLAND QUARTERBAK 2704
RAISLAND REBELLA 810-630

HXC PATENT 6608D
CHAPPELL ADELLE F383
CH ADELLE 3033



BW ACT:	84
205 Wt:	768
365 Wt:	1273
REA:	12.92
FAT:	0.26
IMF:	4.99
Frame Sc:	6.5
Claw Sc:	5.0

MARB	YG	CW	REA	FAT
0.74	-0.01	38	0.41	0
8%	17%	8%	8%	19%

ProS	HB	GM	CED	BW	WW	YW	ADG	DMI	MILK	ME	HPG	CEM	STAY
126	43	83	11	-1.5	78	124	0.29	1.15	31	13	12	6	15
20%	70%	5%	76%	56%	11%	13%	19%	90%	8%	92%	46%	77%	48%



Lot 10: Let's talk about Chappell Prime Time M501. Anyone following the Chappell Red Angus program knows this bull is the maternal brother to last year's lot 1 bull that was injured before the sale. He is out of Chappell Adelle F383 and how tremendous of a cow she is! Her performance speaks for itself with a 109 MPPA, the highest in our herd. F383's daughter, Chappell Adelle K455, has the lot 4 bull in this sale on her first try. This cow family just plain works! This is the first animal to sell out of HRP Raisland Quarterbak 2704, our \$32,000, third high-selling bull we purchased from HanSine Ranch in SD. 2704 is adding frame to his calves along with excellent type & kind. The feet structure has been excellent on every calf to date. Chappell Prime Time M501 had the highest IMF scan (4.99) of the Chappell bulls, he has a great BW (84 lb) to YW (1273 lb) spread. Growth is in the top 13% of the breed and all his carcass traits are in the top 19% of the breed. M501 is a true herd changer in every sense of the word. Check him out, he will add frame and style to your calves. You will want to retain the heifers to build your herd around.

Lot 11: 10 EPD's Top 14%

Lot 11 CHAPP-HW SPARTACUS 5839

Born: 1/7/24 1A Reg #: 4964586

BIEBER SPARTACUS A193
TW SPARTACUS 4813
TW DINA 3918

GMRA TESLA 6214
GMRA MESA MAID 837F
GMRA MESA MAID 606



BW ACT:	73
205 Wt:	554
365 Wt:	1122
REA:	11.42
FAT:	0.34
IMF:	4.45
Frame Sc:	5.6
Claw Sc:	5.5

MARB	YG	CW	REA	FAT
0.56	0.22	43	0.1	0.04
24%	98%	4%	59%	91%

ProS	HB	GM	CED	BW	WW	YW	ADG	DMI	MILK	ME	HPG	CEM	STAY
146	74	72	14	-0.5	76	128	0.32	1.17	31	15	11	11	18
5%	13%	13%	33%	75%	14%	10%	8%	91%	8%	96%	66%	4%	8%



Lot 11: What a maternal gem Chapp-HW Spartacus 5839 is. His Dam GMRA Mese Maid 837K has a 108 MPPA, she also has top notch maternal traits with STAY, CEM & ProS all in the top 1% of the breed. What makes this bull so special is that, along with high maternal traits, he completes the package with high carcass value IMF (4.45 - 130 ratio) and growth in the top 14%. Combine that in with moderate calving and you have a herd sire you can build a herd around. He is one of the longest bulls in the sale, clean fronted with good neck extension and perfect feet, which you come to expect from the Whitley program in Alabama.

Lot 12: 10 EPD's in the Top 8%

Lot 12 CHAPPELL ALL STAR M493

Born: 1/16/24 1A Reg #: 4904190

PIE QUARTERBACK 789
9 MILE ALLSTAR 0701
RAISLAND REBELLA 842-906

FEDDES BRUNSWICK D202
CHAPPELL MISS MOLLY K452
CHAPPELL MISS MOLLY C330



BW ACT:	60
205 Wt:	669
365 Wt:	1185
REA:	15.16
FAT:	0.21
IMF:	3.44
Frame Sc:	5.4
Claw Sc:	5.5

MARB	YG	CW	REA	FAT
0.79	0.05	34	0.53	0.05
5%	47%	15%	3%	94%

ProS	HB	GM	CED	BW	WW	YW	ADG	DMI	MILK	ME	HPG	CEM	STAY
166	80	86	19	-6.7	66	113	0.29	1.16	32	10	11	12	19
1%	8%	4%	2%	1%	45%	31%	20%	90%	5%	84%	62%	1%	6%



Lot 12: Chappell All Star M493 is one complete calving ease stud with lots of muscle and style. I hate calling him a heifer bull, but with a 19 CED (top 2%), -6.7 BW (top 1%), a top 1% ProS & a top 1% CEM, why not? He is so much more than just a heifer bull; he is a true herd bull prospect in every way. His dam is a full sister to Chappell Home Run H418, the \$19,000 highest selling bull ever at Chappell Red Angus. Combine that with Quarterback and 9 Mile Franchise on the top side you, have a winning combination.

Lot 13: 6 EPD's in the Top 8%

Lot 13 CHAPP-MCKF ELON 21

Born: 3/14/24 1A Reg #: 4937356

GMRA TRILOGY 0226
GMRA TESLA 6214
GMRA ANGIE ROSE 448

9 MILE ENTERPRISE 8180
MCKF ENTERPRISE RAVEN 01
RAVISHING DOLL 37



BW ACT:	90
205 Wt:	748
365 Wt:	1297
REA:	15
FAT:	0.22
IMF:	3.33
Frame Sc:	5.8
Claw Sc:	5.5

MARB	YG	CW	REA	FAT
0.47	0.19	42	0.32	0.06
39%	96%	4%	20%	99%

ProS	HB	GM	CED	BW	WW	YW	ADG	DMI	MILK	ME	HPG	CEM	STAY
160	92	68	12	-3.1	69	121	0.32	1.31	32	11	13	9	21
2%	2%	18%	66%	26%	34%	18%	8%	95%	7%	86%	27%	22%	1%



Lot 13: This could be one of the last opportunities to buy a Tesla sired bull as there is very little semen available. Chapp-MCKF Elon 21 performance

speaks for itself with a 748 ADJ WW and 1297 ADJ YW, one of the highest in the sale, plus he scanned a 15.00 REA. His EPD profile stands out with high growth merit, exceptional carcass traits, and lots of milk. On the maternal side he is at the very top of the breed with a top 2% ProS, top 2% HB, and top 1% STAY. Not to mention he is really easy to look at, with plenty of style and length.

Lot 14 CHAPP-MPKE BLACK BLAIR 410

Born: 3/16/24 Category 2 Reg #: 4934588

G A R ASHLAND
GILCHRIST BLACK ASHLAND 101J
 3SCC EUCLA G128

RED TER-RON SANTANA 73C
RED BLAIR'S MEG 54F
 RED BAR-E-L AB MEG 169Z



MARB	YG	CW	REA	FAT
0.53	0.08	17	0.1	0.03
28%	58%	76%	59%	75%

ProS	HB	GM	CED	BW	WW	YW	ADG	DMI	MILK	ME	HPG	CEM	STAY
108	55	53	13	-1.8	64	108	0.28	1	23	1	11	7	15
44%	45%	45%	41%	49%	56%	40%	26%	80%	73%	34%	53%	50%	47%



Lot 14: CHAPP-MPKE Black Blair 410 should be a cow maker! His mother was one of 5 flush sisters by Blair Ag's great donor, Red Bar E-L AB

Meg 169Z, which sold in the Opportunity Knocks 2 Sale. Two of the 5 sisters sold for over \$20,000 Canadian money. This bull is as wide and stout as they come, scanning an impressive 15.83 REA on a 1105 lb frame; that's pretty impressive! If you want to improve your cow herd with some outcrossed Canadian genetics, don't look over this bull!



Lot 15: Chapp-HW Franchise 1585 has a very steady EPD profile from start to finish. He checks all the boxes for growth, maternal and carcass

traits that are way above average. He also offers some outcross Canadian genetics on the sire side. He has a top 1% REA EPD at 0.66.

He is a do it all bull for a one stop shop operation. You can expect your calves to wean heavy and you should retain as many heifers as you can to build your herd. He has great feet & legs, has a long body, is clean fronted and is very easy bull to look at with a super disposition.

Lot 15 CHAPP-HW FRANCHAISE 1585

Born: 1/5/24 1A Reg #: 4964584

9 MILE FRANCHAISE 6305
JLW FRANCHAISE 5442
 RED MCRAE'S REBA 49W

LSF SRR PROSPECT 5475C
HW QUEEN JEWEL 5288
 HW JEWEL PIE 4808



MARB	YG	CW	REA	FAT
0.29	-0.02	40	0.66	0.03
82%	15%	6%	1%	66%

ProS	HB	GM	CED	BW	WW	YW	ADG	DMI	MILK	ME	HPG	CEM	STAY
131	66	65	13	-2.1	66	113	0.29	0.94	31	11	11	9	17
15%	24%	23%	44%	43%	47%	31%	18%	75%	8%	87%	54%	12%	17%

BW ACT:	74
205 Wt:	564
365 Wt:	1033
REA:	12.39
FAT:	0.24
IMF:	2.4
Frame Sc:	5.0
Claw Sc:	5.5

Lot 16 CHAPP-HILL PRESIDENT M05

Born: 2/1/24 1A Reg #: 4894796

LSF SRR PRESIDENT 8177F
JYJ PRESIDENT K6386
 JYJ MS PRESTIGIOUS F257

WEDEL RANCHMASTER 9052G
JYJ MS RANCHMASTER K548
 JYJ MS TRILOGY E200



MARB	YG	CW	REA	FAT
0.7	0.16	21	-0.02	0.04
10%	91%	61%	82%	87%

ProS	HB	GM	CED	BW	WW	YW	ADG	DMI	MILK	ME	HPG	CEM	STAY
134	78	56	19	-5.4	67	105	0.24	1.07	33	4	13	11	17
13%	9%	39%	2%	4%	44%	47%	52%	85%	5%	48%	23%	3%	21%



Lot 16: Heifer bull alert! Chapp-Hill President M05 is a super calving ease bull with an actual 60 lb BW and still exploding to a 649 lb WW. The maternal

traits on this guy are as good as it gets with ProS, HB, CED, BW, CEM all in the top 13% of the breed. Not to mention he is a very stylish bull with a deep flank, clean fronted for calving ease and just plain & simple a very pretty looking bull.

Lot 17 CHAPP-BW BRUTE 2415

Born: 2/11/24 1A Reg #: 4899896

3SCC DOMAIN A163
BW BRUTUS 2007
CH ROCKETTE 1734

LSF SRR PRIME FACTOR 9014G
WESSNER ENDORA 2205
CH ENDORA 1717



BW ACT: 84
205 Wt: 659
365 Wt: 1163
REA: 11.18
FAT: 0.2
IMF: 3.8
Frame Sc: 5.9
Claw Sc: 5.0

MARB	YG	CW	REA	FAT
0.8	0.18	48	0.05	0.01
5%	95%	2%	69%	40%

ProS	HB	GM	CED	BW	WW	YW	ADG	DMI	MILK	ME	HPG	CEM	STAY
144	45	99	15	-0.1	82	140	0.36	1.16	26	10	12	7	14
6%	65%	1%	21%	81%	5%	3%	2%	90%	49%	84%	42%	42%	63%



Lot 17: Chapp-BW Brute 2415 is an exceptional growth bull with WW, YW & ADG all in the top 5% of the breed. GM is in the top 1% and ProS in the top 6%, along with

Marb EPD of 0.80 (top 5%) & top 2% CW. Expect his calves to have moderate birth weights and hit the ground running with explosive growth. He is a deep soggy made bull and is perfect for a 1 bull operation as he will cover all the bases.



Lot 18: If you missed out on the lot 5 bull, here is your second chance. Chappell Complete ME1 is a full brother flush mate to lot 5. They are nearly identical in size, shape

and performance. As visitors come to look at bulls one person likes one and the next person likes the other, so it comes down to personal choice. I won't bore you with all the numbers, this bull excels in maternal traits, growth traits, carcass traits and has exceptional phenotype.

Lot 18 CHAPPELL COMPLETE ME1

Born: 2/20/24 1A Reg #: 4910650

LEACHMAN PLEDGE A282Z
KJL/CLZB COMPLETE 7000E
HXC 507C

9 MILE FRANCHISE 6305
CHAPPELL ROBIN J435
CHAPPELL ROBIN G392



BW ACT: 80
205 Wt: 559
365 Wt: 1123
REA: 11.43
FAT: 0.3
IMF: 3.29
Frame Sc: 5.5
Claw Sc: 5.0

MARB	YG	CW	REA	FAT
0.76	0.03	40	0.42	0.01
7%	30%	7%	8%	39%

ProS	HB	GM	CED	BW	WW	YW	ADG	DMI	MILK	ME	HPG	CEM	STAY
129	44	85	15	-4.5	76	131	0.34	1.78	29	10	12	7	14
17%	66%	5%	27%	10%	14%	7%	4%	99%	23%	83%	40%	50%	59%

Lot 19 CHAPPELL STOCKMARKET ME2

Born: 2/21/24 1A Reg #: 4910652

PIE STOCKMAN 4051
BIEBER CL STOCKMARKET E119
BIEBER CL ADELLE 475C

BROWN BLW FANTASTIC C5959
CHAPPELL ROBIN G392
CHAPPELL ROCKIN ROBIN B320



BW ACT: 89
205 Wt: 587
365 Wt: 1130
REA: 11.64
FAT: 0.22
IMF: 2.8
Frame Sc: 5.5
Claw Sc: 5.5

MARB	YG	CW	REA	FAT
0.76	0.01	5	0.18	0.03
7%	24%	96%	43%	79%

ProS	HB	GM	CED	BW	WW	YW	ADG	DMI	MILK	ME	HPG	CEM	STAY
117	68	49	15	-4.6	70	114	0.27	1.26	28	11	14	10	16
31%	20%	56%	21%	9%	31%	29%	29%	94%	27%	87%	19%	6%	28%



Lot 19: Chappell Stockmarket ME2 is an ET bull calf out of one of the best phenotypical cows we have in Chappell Robin G392. He has

plenty of style, guts and good feet. He will do well on cows and heifers in any operation, he is a one stop shop for a do it all bull.

Lot 20 THREE (3) FROZEN EMBRYOS

BROWN CRSB CONFIDENCE G1410
PIE HOLLYWOOD 222
 PIE 0105

FEDDES BRUNSWICK D202
CHAPPELL MARIE J425
 CH MARIE 018

MARB	YG	CW	REA	FAT
0.76	0.02	51	0.77	0.04

ProS	HB	GM	CED	BW	WW	YW	ADG	DMI	MILK	ME	HPG	CEM	STAY
135	40	95	13	-1.9	90	152	0.39	1.66	27	20	12	7	15



Chappell Marie J425

Lot 20: Chappell Marie J425 produced the high selling bull at our 2024 sale on her first try, selling to Brian & Adam Glienke from IA. We purchased J425's

dam, CH Marie 018, at the WV Beef Expo from Cedar Hill Farm and, at the time, was the highest selling RA female ever at the WV Beef Expo. To say the least, CH Marie 018 is the best Messmer Packer S008 female I've ever seen with a picture-perfect level udder. CH Marie 018 produced the high-selling bull at the Keystone Elite Sale two times and is one of the most profitable females we have ever had to date. Chappell Marie J425 is following in her dam's footsteps and is the only female we have out of the CH Marie 018 cow, so these genetics are sought after in the northeast. Her 2024 heifer calf sells as lot 27.

This mating with PIE Hollywood 222, the record setting \$400,000 bull from Pieper Red Angus will be incredible. You can expect a complete phenotypical package when the calves hit the ground. Along with a projected EPD profile that should stand with time: YW, ADG, CW, REA are all in the top 1%, WW & GM in the top 2%, Marb in the top 7%, & ProS in the top 8%. **Selling 3 embryos and providing an additional 4th embryo as a guarantee if implanted by a certified technician.**



PIE Hollywood 222



Chappell Miss Molly KE6

Lot 21: Chappell Miss Molly KE6 was our pick of an embryo flush mate of females, with one female selling to Hillegas Red Angus in PA and

Lot 21 THREE (3) FROZEN EMBRYOS

BROWN CRSB CONFIDENCE G1410
PIE HOLLYWOOD 222
 PIE 0105

GM ATOMIC SKY 904
CHAPPELL MISS MOLLY KE6
 CHAPPELL MISS MOLLY C330

MARB	YG	CW	REA	FAT
0.87	0.10	63	0.62	0.03

ProS	HB	GM	CED	BW	WW	YW	ADG	DMI	MILK	ME	HPG	CEM	STAY
132	21	110	15	-2.2	96	167	0.44	1.93	31	24	12	8	11

another selling to Steve Koedam, Koedam Cattle Company in MN. If you're looking for curve bending, low birth weight, high growth Red Angus genetics with superior carcass traits then you should look at these embryos. Chappell Miss Molly KE6's yearling carcass data does all the talking with a 7.45 IMF (123 ratio) and a REA of 12.78 on a 1028 pound frame is very impressive. Her dam, Chappell Miss Molly C330, was the high selling female in the 2022 Keystone Elite Fall Female Sale going to Gilchrist Cattle Co in IA and Kemen Red Angus in MN. Chappell Miss Molly C330's carcass data is off the charts as well with a 7.92 IMF (117 ratio) and a 12.83 REA (113 ratio). Her 2024 heifer calf sells at lot 25. These embryos are sired by the record high selling \$400,000 PIE Hollywood 222 and will set the bar for the future in your herd. This mating boasts a tremendous projected EPD profile: GM 1%, WW 1%, YW 1%, ADG 1%, CW 1%, REA 2%, MARB 3%. You'll get all that growth and carcass merit with excellent calving ease traits: CED 23%, BW 39%, CEM 15%. **Selling 3 embryos and providing an additional 4th embryo as a guarantee if implanted by a certified technician.**

Lot 22 THREE (3) FROZEN EMBRYOS

BROWN CRSB CONFIDENCE G1410

PIE HOLLYWOOD 222
PIE 0105

CHAPPELL APACHE F382
CHAPPELL PRIDE J430
VANWYE PRIDE 340

MARB	YG	CW	REA	FAT
0.84	0.10	57	0.51	0.03

ProS	HB	GM	CED	BW	WW	YW	ADG	DMI	MILK	ME	HPG	CEM	STAY
117	22	95	14	-1.5	97	161	0.40	1.93	31	24	15	7	11



Chappell Pride J430

Lot 22: Let's talk about Chappell Pride J430's performance record! She has done everything right: WW 697 lb (118 ratio), YW 1176 lb (121 ratio), IMF 6.39 (108 ratio), & REA 10.47 (101 ratio) out of a contemporary group of 15. Chappell Pride J430 provides a perfect udder and set of feet and has growth and carcass built-in to a nice, feminine package. Her 2023 heifer calf sold to VanWye Red Angus in MO. Chappell Pride J430's sire, Chappell Apache F382, was the high selling bull at the Keystone Elite sale. You will notice the dam of Chappell Apache F382 is Chappell Miss Molly C330, one of the most prolific cows we have produced. Molly C330 is now owned by Gilchrist Red Angus in IA & Kemen Red Angus in MN. Embryos at the 2024 Red Reckoning Sale by Chappell Miss Molly C330 x PIE Hollywood 222 sold to Whitley Red Angus, AL for \$1400. We can talk about performance & EPDs all day long about this mating, but you can see that for yourself. Her 2024 bull calf sells as lot 3. This mating Chappell Pride J430 x PIE Hollywood 222 is a can't miss opportunity to get some outcross genetics that flat out work. **Selling 3 embryos and providing an additional 4th embryo as a guarantee if implanted by a certified technician.**



PIE Hollywood 222



3SCC Millie H42

Lot 23: We purchased 3SCC Millie H42 from Sonstegard Cattle Company in 2020 where she was the high selling animal. We purchased her with high hopes and

she did not disappoint. Her first calf was the high selling bull at 2023 Keystone Elite sale, going to Brian & Adam Glienke of Iowa. Her second calf was the second high selling bull at the Chappell Red Angus sale going to Barry Winter and Family in Pa and is the same mating as these embryos we are selling. Her third calf is in this sale as lot 35. She has exceeded our expectations in every way. She still has 12 EPDs in the top 20% of the breed, her calves have excelled in every category, maternal, calving ease, growth, and superior carcass at scan time. **Selling 3 embryos with a guarantee of 1 pregnancy if implanted by a certified technician.**

Lot 23 THREE (3) FROZEN EMBRYOS

LSF SRR COMMANDER 5906C
LSF SRR PRESIDENT 8177F
LSF SRR FLO-MARIE 961 D6451

3SCC HIGH STAKES E138
3SCC MILLIE H42
3SCC MILLIE C38

MARB	YG	CW	REA	FAT
0.72	0.04	31	0.22	0.01

ProS	HB	GM	CED	BW	WW	YW	ADG	DMI	MILK	ME	HPG	CEM	STAY
158	90	68	16	-3.0	77	120	0.27	1.23	35	5	12	11	18



LSF SRR President

Lot 24: 11 EPD's in the Top 23%.

Lot 24 CHAPPELL MISS MOLLY M486

Born: 1/6/24 1A Reg #: 4904186

PIE QUARTERBACK 789
9 MILE ALLSTAR 0701
RAISLAND REBELLA 842-906

BIEBER CL STOCKMARKET E119
CHAPPELL MISS MOLLY K456
LSF MAB MISS MOLLY X0705

BW ACT:	60
205 Wt:	590
365 Wt:	908
REA:	11.59
FAT:	0.33
IMF:	4.58
Frame Sc:	5.1
Claw Sc:	5.0



MARB	YG	CW	REA	FAT
0.77	0.01	31	0.53	0.03
6%	22%	22%	3%	79%

ProS	HB	GM	CED	BW	WW	YW	ADG	DMI	MILK	ME	HPG	CEM	STAY
143	58	85	14	-6.5	67	112	0.29	1.11	30	13	12	9	17
7%	39%	4%	33%	1%	44%	32%	21%	88%	12%	93%	42%	21%	23%



Lot 24: Every year people call and ask what is Erica's favorite heifer and this is it. Chappell Miss Molly M486 is very stylish, she excels in performance at every level and she is a Molly (enough said). Her EPD profile is exceptional with 11 EPDs in top 23% of the breed after

that the rest of the EPDs are well above average and very usable to work with on any mating you choose. She has a growth spread from a 60 lb BW to a 908 lb YW. She was above average on her scan data with a 4.58 IMF & 11.59 REA. She is out of a first calf heifer sired by Stockmarket, whom is the last direct daughter out of our original Molly cow, LSF MAB Miss Molly X0705. On the sire side, we found one of the best Quarterback sired bulls in the breed with 9 Mile Allstar 0701. The dam of Allstar is sired by 9 Mile Franchise 6305, people say that's the magic cross. If you like the Allstar calves in this sale, this is the only place we know of to buy them in 2025 as Allstar resides at Rossi Ranches in Oregon/California and they are a large commercial breeder.

Lot 25: Top 1% Marb

Lot 25 CHAPPELL MISS MOLLY M495

Born: 1/17/24 1A Reg #: 4904194

LSF SRR COMMANDER 5906C
LSF SRR PRESIDENT 8177F
LSF SRR FLO-MARIE 961 D6451

GM ATOMIC SKY 904
CHAPPELL MISS MOLLY KE6
CHAPPELL MISS MOLLY C330

BW ACT:	70
205 Wt:	609
365 Wt:	925
REA:	8.79
FAT:	0.32
IMF:	6.18
Frame Sc:	5.0
Claw Sc:	5.5



MARB	YG	CW	REA	FAT
0.95	0.11	34	0.22	0.03
1%	74%	15%	35%	75%

ProS	HB	GM	CED	BW	WW	YW	ADG	DMI	MILK	ME	HPG	CEM	STAY
158	72	86	13	-4.1	73	117	0.27	1.13	33	6	13	10	16
2%	15%	4%	41%	13%	21%	24%	29%	89%	4%	60%	33%	6%	34%



Lot 25: Chappell Miss Molly M495 is a definite candidate for your next donor prospect. Her dam, Chappell Miss Molly KE6, is an ET daughter out of the famed Chappell Miss Molly C330 cow, who is the dam of Chappell Homerun H418, the high selling bull \$19,000 and Chappell Apache F382, another high selling bull in past Keystone Elite sales. She has an awesome birth to weaning spread. She had the highest IMF (6.18) of the Chappell heifers. She has a top 1% Marb EPD (0.95) topping that off with very high maternal traits and high growth. She is the complete genetic and phenotype package. Her sire LSF SRR President 8177F has been one of the most talked about bulls in the breed and semen is limited, don't miss out on your opportunity to own one of the good ones. Her dam's embryos sell as Lot 21.

Lot 26: 5 EPDs in the Top 6%

Lot 26 CHAPP-LIM LAKOTA M105

Born: 1/8/24 1A Reg #: 4904904

FEDDES BRUNSWICK D202
CHAPPELL HOME RUN H418
CHAPPELL MISS MOLLY C330

GM ATOMIC SKY 904
CHAPPELL LAKOTA K461
CHAPPELL LAKOTA H417

BW ACT:	68
205 Wt:	554
365 Wt:	976
REA:	11.93
FAT:	0.2
IMF:	4.63
Frame Sc:	5.3
Claw Sc:	5.5



MARB	YG	CW	REA	FAT
0.58	-0.06	33	0.62	0.01
21%	5%	16%	2%	45%

ProS	HB	GM	CED	BW	WW	YW	ADG	DMI	MILK	ME	HPG	CEM	STAY
95	26	69	14	-1.5	85	137	0.33	1.32	27	17	10	8	12
63%	92%	17%	40%	56%	3%	4%	6%	96%	35%	97%	76%	36%	81%



Lot 26: Chapp-LIM Lakota M105 is stacked with a royal pedigree on both sides. The Molly cow family on the top side with Home Run as the sire and Lakota cow family on the bottom side. The Lakota family goes back to a Green Mountain you pick-em lot, so top-notch stuff. If you search the pedigree for bulls, you will find some of the best bulls to ever walk are in it.

Her individual performance is off the charts 68 lb BW to 976 lb YW spread, one of the best in the sale. She posted excellent scan data with a 4.63 IMF, 0.20 BF (NOT FAT) & a 11.93 REA, that's the kind of carcass data to build a herd on. She also has calving ease and goes into to 4% growth. Adding all that up, she should be on the top of your list from this offering.

Lot 27: Huge 13.42 REA - top 1%!

Lot 27 CHAPPELL MARIE M490

Born: 1/13/24 1A Reg #: 4904172

BIEBER CL ENERGIZE F121
BIEBER JUMPSTART J137
BIEBER GALLEE 390G

FEDDES BRUNSWICK D202
CHAPPELL MARIE J425
CH MARIE 018

BW ACT:	68
205 Wt:	571
365 Wt:	900
REA:	13.42
FAT:	0.15
IMF:	4.03
Frame Sc:	5.3
Claw Sc:	5.0



MARB	YG	CW	REA	FAT
0.5	-0.09	23	0.71	0.03
33%	3%	55%	1%	73%

ProS	HB	GM	CED	BW	WW	YW	ADG	DMI	MILK	ME	HPG	CEM	STAY
120	55	65	14	-3.1	76	130	0.33	1.08	26	17	14	9	15
27%	45%	22%	33%	26%	14%	8%	5%	86%	46%	98%	16%	13%	41%



Lot 27: Talk about risky business, we are down to two Marie's at Chappell Red Angus, Chappell Marie M490 and her dam, Chappell Marie J425. We are banking to get other daughters from our ET program, so we decided to let this one go. This cow family has generated more profit than any other cow family at

Chappell Red Angus. Her maternal grandam CH Marie 018 had two high selling bulls at the Keystone Elite sale. She also had the highest cow/calf pair to ever sell here. Chappell Molly M490's dam had the high selling bull last year; it sold for \$9000 to Brian & Adam Glienke, IA . She has everything it takes to be a great donor cow. Did I mention she recorded the largest REA scan 13.42 (121 ratio) at Chappell Red Angus? That's off the charts for a heifer! Her dam's embryos sell as Lot 20.

Lot 28: 3 EPDs in the Top 11%

Lot 28 CHAPP-TW ZARA 5827

Born: 2/14/24 1A Reg #: 4964564

PIE QUARTERBACK 789
PIE CAPTAIN 057
PIE BONNE BEL 852

TW SPARTCUS 4813
TW ZARA 5546
TW ZARA 4673

BW ACT:	64
205 Wt:	565
365 Wt:	913
REA:	10.01
FAT:	0.21
IMF:	4.9
Frame Sc:	5.6
Claw Sc:	5.0



MARB	YG	CW	REA	FAT
0.58	0.13	20	0.17	0.06
21%	84%	64%	44%	97%

ProS	HB	GM	CED	BW	WW	YW	ADG	DMI	MILK	ME	HPG	CEM	STAY
103	57	46	13	-2	80	127	0.29	1.17	32	5	10	8	15
51%	40%	63%	47%	46%	7%	11%	20%	91%	6%	59%	80%	36%	41%



Lot 28: Chapp-TW Zara 5827 is the only PIE Captain 057 daughter to sell in the sale. To say the least, Captain daughters are some of the most sought-after females in the breed. We can thank

Tim Whitley for bringing us one of his best! The Zara cow family is famous from Alabama to Pennsylvania for being one of the best maternal cow families out there. Some of the highest selling females ever sold at Chappell Red Angus have been Zara's, with not one complaint. She started off at 64 lb BW and soared to a 913 lb YW. She also has a great IMF (4.90) and top 11% growth EPDs. In my opinion (Dan), she is the most feminine, clean fronted female in the entire sale offering, with a personality you will appreciate. She always puts herself out front where you can see her. She might be on your donor list as well.

Lot 29: Top 4% Marb EPD

Lot 29 CHAPP-MCKF REO 22

Born: 3/20/24 1A Reg #: 4937362

PIE STOCKMAN 4051
BIEBER CL STOCKMARKET E119
BIEBER CL ADELLE 475C

BROWN PURSUIT A7670
MCKF PURSUIT LZZY 03
TROWBRIDGE LANA 004

BW ACT:	73
205 Wt:	670
365 Wt:	956
REA:	11.46
FAT:	0.18
IMF:	5.16
Frame Sc:	5.4
Claw Sc:	5.5



MARB	YG	CW	REA	FAT
0.82	0.13	35	0.25	0.04
4%	84%	13%	30%	89%

ProS	HB	GM	CED	BW	WW	YW	ADG	DMI	MILK	ME	HPG	CEM	STAY
103	26	77	13	-2.3	76	122	0.29	1.26	27	7	14	8	9
51%	92%	9%	54%	41%	14%	16%	21%	94%	43%	70%	19%	40%	95%



Lot 29: Chapp-MCKF Reo 22 is one of two Stockmarket heifers in the sale, it will be hard to pick between them, so let's start with this one. She had over 100 ratios in WW (102), YW (103) & REA (101). She has one of the highest IMF scans in the

sale with a 5.16. She excels in growth, calving ease and carcass merit. She posted a 0.82 Marb EPD (top 4%) & a GM EPD in the top 9% of the breed. She is clean fronted, very feminine female with lots of capacity.

Lot 30

CHAPPELL ROBIN M492

Born: 1/16/24

1A

Reg #: 4904184

LSF SRR COMMANDER 5906C
LSF SRR PRESIDENT 8177F
 LSF SRR FLO-MARIE 961 D6451

9 MILE FRANCHISE 6305
CHAPPELL ROBIN J435
 CHAPPELL ROBIN G392

BW ACT:	72
205 Wt:	603
365 Wt:	949
REA:	9.77
FAT:	0.26
IMF:	4.62
Frame Sc:	5.4
Claw Sc:	5.0



Lot 30: Chappell Robin M492's dam is one of our donor cows. She has maternal brothers selling as Lots 5 & 18. The Robin cow family produces some of the

longest bodied females in the Chappell Red Angus program. Chappell Robin M492 is another hard-to-find President sired female. She will make a great cow in every performance category and has flawless phenotype. Check out her EPD set for yourself, you will find out she carries top performance at every level.



MARB	YG	CW	REA	FAT
0.63	0.1	39	0.28	0.03
16%	72%	8%	25%	69%

ProS	HB	GM	CED	BW	WW	YW	ADG	DMI	MILK	ME	HPG	CEM	STAY
138	71	67	14	-4.1	70	109	0.25	1.31	35	1	13	10	15
10%	16%	20%	39%	13%	33%	38%	45%	95%	1%	35%	31%	4%	48%



Lot 31: Chapp-MPKE

Martini 413 is setting a new bar for heifers in this sale. To put it bluntly, she may be the best heifer in the sale. This heifer's dam traces back to Connealy

Final Product, one of the all-time great Angus bulls. Her mother is a beautiful young wedge-shaped cow that we absolutely love. This heifer has tremendous depth of body, nice hip, smooth fronted and a long clean neck extension. She has a spot of ineligible white in front of her naval, so she is category 2, but still 100% Red Angus. Her dam does not have white so she shouldn't carry it on. She had the heaviest WW (677) & YW (1012) of all the heifers in the sale. She is a true curve bender type female she has an 18 CED (top 5%), excelling to top 6% growth. Her carcass profile is excellent with Marb, YG, REA & BF all in the top 25% of the breed. Take a hard look at this heifer if you want a cow that will improve your herd for years to come.

Lot 31 CHAPP-MPKE MARTINI 413

Born: 3/24/24

Category 2

Reg #: 4937816

LJC MERLIN T179
WFL MERLIN 018A
 WFL COMMITMENT 042Y

COLLIER FINAL SHOT R896
MPKE FINAL SHOT 001
 CDCR RED MARTINI F534

BW ACT:	78
205 Wt:	677
365 Wt:	1012
REA:	11.33
FAT:	0.23
IMF:	4.1
Frame Sc:	6.0
Claw Sc:	5.5



MARB	YG	CW	REA	FAT
0.55	-0.13	21	0.48	-0.01
25%	2%	61%	5%	5%

ProS	HB	GM	CED	BW	WW	YW	ADG	DMI	MILK	ME	HPG	CEM	STAY
80	23	58	18	-2	85	132	0.3	1.03	29	0	11	10	7
83%	94%	35%	5%	46%	3%	6%	15%	83%	20%	31%	59%	10%	99%

Lot 32 CHAPP-DMFF MAGGIE M218

Born: 2/18/24

1A

Reg #: 4904560

WEDEL RANCHMASTER 9052G
CHAPPVIGUS RANCHMASTER J2108
 CH PATTY 1606

HXC PATENT 6608D
CHAPPELL BIRDIE F388
 CHAPPELL VALENTINE B318

BW ACT:	62
205 Wt:	625
365 Wt:	877
REA:	9.48
FAT:	0.3
IMF:	4.27
Frame Sc:	5.0
Claw Sc:	5.0



Lot 32: Chapp-DMFF Maggie M218 is a female with a big spread from BW to YW starting with a 62 lb BW. She excels in every category with 12 EPDs in the top 34% of the breed. Calving ease, high growth

and a good carcass profile she provides a total package. Her sire, ChappVigus Ranchmaster J2108, is a bull we developed and sold at Chappell Red Angus with Mike Vigus. On the dam side, you have the top growth & carcass bull, HXC Patent 6608D, and the pedigree goes back to the Birdie cow family from Whitley Red Angus, AL. Add all that in and you have a can't miss opportunity on a great heifer.



MARB	YG	CW	REA	FAT
0.63	0.14	29	0.09	0.04
16%	88%	28%	62%	83%

ProS	HB	GM	CED	BW	WW	YW	ADG	DMI	MILK	ME	HPG	CEM	STAY
118	47	71	14	-3.3	69	119	0.31	1.09	30	5	13	9	12
29%	61%	14%	29%	23%	34%	20%	10%	86%	12%	58%	25%	21%	78%

Lot 33 CHAPPELL ROBIN M499

Born: 3/6/24 1A Reg #: 4904166

PIE QUARTERBACK 789
HRP RAISLAND QUARTERBAK 2704
 RAISLAND REBELLA 810-630

BROWN BLW FANTASTIC C5959
CHAPPELL ROBIN G392
 CHAPPELL ROCKIN ROBIN B320

BW ACT:	82
205 Wt:	591
365 Wt:	889
REA:	11.1
FAT:	0.2
IMF:	3.25
Frame Sc:	5.4
Claw Sc:	5.5



MARB	YG	CW	REA	FAT
0.41	-0.01	11	0.17	0.01
51%	17%	89%	44%	42%

ProS	HB	GM	CED	BW	WW	YW	ADG	DMI	MILK	ME	HPG	CEM	STAY
117	73	45	11	-2.1	62	108	0.29	1.05	31	13	12	6	20
31%	14%	66%	71%	43%	64%	41%	20%	84%	10%	92%	47%	67%	2%



Lot 33: Chappell Robin M499 is a very showy heifer with a stout rear quarter, clean front end and nice neck extension. She is very wide at the hooks and pins, providing a nice, square hip. Her

dam, Chappell Robin G392, is one of our donor cows and is one of the top phenotypical cows we own. Chappell Robin M499 has a maternal brother selling as Lot 19. She is also sired by our herd bull, HRP Raisland Quarterbak 2704, he was the third high selling bull at the 2023 HanSine sale going for

\$32,000; we have high hopes for him and his calves have not disappointed so far. We are going to offer semen on HRP Raisland Quarterbak 2704 for a special price of \$20.00 per straw. Minimum 10 straws the week of the sale. Please inquire if you want to purchase any.



Lot 34: Chapp-MCKF

Roi 24 has one of the highest IMF (6.50 - 112 ratio) scans in the sale. Her Marb EPD at 0.98 and top 1% is off the charts high. She offers a very maternal pedigree with moderate growth and nice phenotype. She had a high WW at 644 lb and a large REA scan at 11.30. She offers Brown genetics on the dam side and will make a great brood cow.

Lot 34 CHAPP-MCKF ROI 24

Born: 3/22/24 1A Reg #: 4937360

PIE STOCKMAN 4051
BIEBER CL STOCKMARKET E119
 BIEBER CL ADELLE 475C

BROWN PURSUIT A7670
MCKF PURSUIT DAHLIA 02
 TROWBRIDGE DOLL 025

BW ACT:	79
205 Wt:	644
365 Wt:	898
REA:	11.3
FAT:	0.26
IMF:	6.5
Frame Sc:	5.1
Claw Sc:	5.5



MARB	YG	CW	REA	FAT
0.98	0.08	22	0.24	0.04
1%	58%	59%	31%	87%

ProS	HB	GM	CED	BW	WW	YW	ADG	DMI	MILK	ME	HPG	CEM	STAY
117	45	72	13	-4.3	67	100	0.21	1.02	28	8	14	8	13
31%	64%	14%	43%	11%	45%	60%	73%	82%	32%	74%	13%	25%	77%



Lot 35: Who says the best doesn't sell last? Chappell Millie M497 has 14 EPD categories in the top 23% of the breed. She excels in every phase you could want, calving ease, growth, milk, maternal & one of

the best carcass profiles in the sale. She is perfectly frame sized at a 5.9, which in my opinion, that's the perfect size cow for modern cattle breeding. Her dam, 3SCC Millie H42, has become a rock star at Chappell Red Angus, producing top selling bulls

Lot 35 CHAPPELL MILLIE M497

Born: 1/19/24 1A Reg #: 4904170

FEDDES BRUNSWICK D202
CHAPPELL HOME RUN H418
 CHAPPELL MISS MOLLY C330

3SCC HIGH STAKES E138
3SCC MILLIE H42
 3SCC MILLIE C38

BW ACT:	70
205 Wt:	622
365 Wt:	912
REA:	10.03
FAT:	0.14
IMF:	4.48
Frame Sc:	5.9
Claw Sc:	5.5



MARB	YG	CW	REA	FAT
0.67	0	34	0.36	0
12%	19%	15%	17%	23%

ProS	HB	GM	CED	BW	WW	YW	ADG	DMI	MILK	ME	HPG	CEM	STAY
132	64	68	17	-1.1	76	121	0.28	1.53	32	13	11	10	17
14%	27%	18%	6%	64%	15%	17%	23%	99%	7%	93%	63%	6%	19%

the last 2 years. We are selling embryos out of her on Lot 23. You should read those foot notes for more valuable information on this top end heifer. Her sire, Chappell Homerun H418, is the highest selling bull ever at Chappell Red Angus and comes from the famed Molly cow family. All the best genetics we have to offer in one package!

RED HOT RELEASES

7AR110 RUSHMORE



4742501 President x Nebula

The leader and highlight Red Angus bull in 2024 is from Rhodes Red Angus and McComick Reds. RUSHMORE offers elite phenotype excelling for depth of body, bodiness of rump, width of chest and added muscle shape. RUSHMORE is a breed leader for Pros, HB, HFC and STW. Expect him to generate stout, highly marketable steers and deep bodied, broody females that will stay in the herd for many years.

Pros	HB	GM	CEU	BW	WW	ADG	DMI	MK	ME	HFC	CEM	SNV	Marb	YG	CV	REA	RFI	
122	90	32	13	-1.2	66	110	0.27	1.99	25	12	15	8	21	34	0.7	29	13	0.1
-	-	-	-	41	47	43	44	12	14	4	19	27	34	29	36	34	3	
12	4	62	51	61	46	36	27	90	53	92	8	39	1	72	58	29	51	42

From Steeles, X Rhodes Red Angus, SD and McComick Reds, WI

7AR111 AMSTERDAM



4787662 Drifter x SPARTACUS

Our pick of the now deceased Drifter's sires who has from Feddes Red Angus. AMSTERDAM offers breed leading Clearing Ease with extra width and muscle. AMSTERDAM is moderate framed, dense bodied and great structured. Studly his data closely. He is a breed leader for Pros and HB. His type and kind combined with his top 3 ranking for STW makes him the ideal choice to use on heifers with plans of retaining females.

Pros	HB	GM	CEU	BW	WW	ADG	DMI	MK	ME	HFC	CEM	SNV	Marb	YG	CV	REA	RFI	
126	86	39	19	-3.5	70	111	26	1.94	30	7	10	11	20	47	0.9	32	2.7	0.3
-	-	-	-	44	48	46	47	16	14	10	21	31	36	30	38	36	31	
10	5	48	2	20	29	32	88	12	71	81	4	3	37	69	19	25	81	

From Feddes Red Angus, WI

7AR112 CADILLAC



4865308 Confidence x FRANCHISE

One of the highest profile bulls to sell in 2024. CADILLAC is the perfect blend of phenotype and genotype. His dam is a beautiful young 7AR87 FRANCHISE daughter with great front and a tremendous udder. This sire checks all the boxes. CADILLAC offers curve-bending genetics with breed-leading carcass and great maternal traits. He is complete and a must-see sire!

Pros	HB	GM	CEU	BW	WW	ADG	DMI	MK	ME	HFC	CEM	SNV	Marb	YG	CV	REA	RFI	
132	45	86	17	-3.1	86	146	38	1.57	33	23	10	9	16	54	0	53	7.3	0.2
-	-	-	-	44	48	46	46	32	16	7	0	22	31	38	31	40	36	33
6	69	1	5	25	2	1	1	58	3	99	70	15	34	25	22	1	1	64

From Paper Red Angus, NE Feddes Red Angus, WI and Inval Red Angus, ND



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TERMS & CONDITIONS

1. Terms of the sale are check or cash settlement. Every animal will be sold to the highest bidder. All settlements will be made with the clerks of the sale immediately following the conclusion of the sale and before any cattle will be released from the sale facility.
2. The auctioneer will settle any disputes as to bids, and his decision on such matters shall be final.
3. Any announcements from the seller on sale day will take precedence over printed material.
4. Health certificates will be furnished for shipment anywhere in the U.S.
5. A certificate of registry and transfer will be furnished for each animal sold, after settlement has been made.
6. Each animal becomes the risk of the purchaser as soon as it is sold.
7. All bulls have been evaluated and are guaranteed to be breeders.
8. All animals are guaranteed breeders by sellers. Any animal that has not proven itself as a breeder within six months after the date of sale, if in healthy condition, may be returned to seller at buyer's expense. The seller reserves the privilege of trying, for a period of six months, to prove the animal is a breeder. The seller, at his option, may either replace the animal with another of equal value or grant the buyer a credit for use on any cattle marketed seller in full settlement and transaction of all claims. Yearling bulls shall be guaranteed breeders for no more than 25 females. All animals are guaranteed to be breeders, with the exception of calves that are sold in cow/calf pairs.
9. Neither the owners, sale managers, clerks, nor anyone connected with the sale assumes responsibility, legal or otherwise, for damages of any kind. Any person attending the sale does so at his own risk.
10. The above terms and conditions shall constitute a contract between the buyer and seller of each animal sold.

Understanding EPD's as a selection tool.

Breed Average for Non Parents Under 2 Yrs. of Age-
Breed Average for Proven & Opportunity Sires-

ProS	HB	GM	CED	BW	WW	YW	ADG	DMI	MILK	ME	HPG	CEM	STAY	MARB	YG	CW	REA	FAT
92	55	37	13	-1.8	60	97	0.23	1.46	26	3	11	7	15	0.41	0.07	23	0.12	0.02
89	53	35	13	-1.8	62	100	0.23	1.51	25	4	12	7	15	0.41	0.07	23	0.11	0.02

Profitability and Sustainability (ProS): all-purpose index that predicts average economic differences in all segments in the beef supply chain. This index is a combination of the breeding objectives modeled in the HerdBuilder and GridMaster selection indexes. In this index, replacement heifers are retained from within the herd and all remaining progeny are fed out to slaughter and sold on a quality-based grid. Traits included in this index include calving ease, growth, HPG, STAY, Mature Weight, Dry Matter Intake and carcass traits. The resulting index is expressed in dollars per head born (Index/High Value).

HerdBuilder Index (HB): An index used to estimate difference in profitability for the sustainability of the cowherd. This index was created on the assumption that an operation raises its own replacement females and terminally markets the remainder of the calf crop on a quality based grid. Given that replacement heifers are retained, primary influence is placed on maternal traits such as Stay, HPG, and CE. MARB, YG and growth EPDs also impact this index, but to a lesser degree.

GridMaster (GM): An index used to estimate differences in profitability for those whose primary goal is to maximize profitability in the feedyard and on the rail. This index was created on the assumption that an operation markets all of the calf crop terminally on a quality based grid with no replacement females being raised. MARB, YG and growth EPDs are traits of primary importance in the index.

Calving Ease Direct (CED): Predicts the probability of calves being born unassisted from two year-old heifers. Selecting on actual birth weight is flawed; it is influenced by non-genetic factors such as nutrition and weather. While the BW EPD removes these non-genetic factors, the CED EPD is the best predictor of calving ease. CED includes variation in BW plus other influential genetic factors such as gestation length, calf shape, etc. The higher the CED EPD, the less calving difficulty.

Birth Weight (BW): Predicts the difference, in pounds, for birth weight, and is also used in the calculation of the CED EPD.

Weaning Weight (WW): Predicts the difference, in pounds, for weaning weight (adjusted to age of dam and a standard 205 days of age). This is an indicator of growth from birth to yearling.

Yearling Weight (YW): Predicts the expected difference, in pounds, for yearling weight (adjusted to 365 days of age). This is an indicator of growth from birth to yearling.

Average Daily Gain (ADG): Developed to more easily identify animals with favorable combinations of gain and intake. This will serve as a more intuitive measure of an animal's growth rate from weaning to a year of age.

Dry Matter Intake (DMI): Calculated using a multiple-trait model that includes DMI, On Test Average Daily Gain, Post Weaning Average Daily Gain and Weaning Weight.

Milk: Predicts the difference in maternal production of an individual animal's daughters as expressed by the weaning weight of their calves.

Maintenance Energy (ME): Predicts the differences in maintenance energy requirements of mature daughters of a bull. The lower the ME EPD, the less feed daughters require to maintain body condition.

Heifer Pregnancy (HPG): Predicts the probability of heifers conceiving to calve at two years of age.

Calving Ease Maternal (CEM): Predicts the probability of a given animal's daughters calving unassisted at two years of age.

Stayability (STAY): Predicts the probability of a bull's daughters remaining in the herd until at least six years of age. Females that don't stay in the herd that long are losing money, and they also contribute to higher rate of replacement females that the rancher can't cash crop.

Marbling (Marb): Predicts the difference for carcass marbling score as expressed in marbling score units. Higher marbling scores are positively correlated with higher carcass quality grades.

Yield Grade (YG): Marketing calves on a grid? Placing selection pressure on YG EPD will decrease the number of YG discounts on grid-marketed progeny.

Carcass Weight (CW): Selecting bulls with a high CW EPD will increase the weight of the hanging carcass, which directly impacts revenue.

Rib Eye Area (REA): Predicts difference of carcass Rib Eye Area between the 12th and 13th rib. Increase Rib Eye Area has a beneficial effect on Yield Grade which also includes Carcass Weight and Fat Thickness.

12th Rib Fat Thickness (FAT): Predicts difference for carcass fat depth over the 12th rib, as expressed in inches. Increases in fat thickness has a detrimental effect on Yield Grade.



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